

# Houston Jewish Community Foundation Provides Grant for TouchTown Digital Signage Program

Seven Acres' Life Enrichment department has a new program for keeping the residents informed about planned activities, calendars, and menu listings. The TouchTown digital signage system was made available through a Houston Jewish Community Foundation grant along with generous contributions from several Seven Acres supporters. It has been a lifeline to residents to increase awareness of activities and has increased resident, family, and volunteer participation in activities.

There are four digital signs/monitors that have been installed and are now in operation – outside the auditorium, by the Wolff elevators, at the entrance of the Wolff dining room and in the Miller Unit common room. A fifth will be placed in the Seven Acres lobby.

The screens display the daily menu, the time and weather, information on activities and events, upcoming activities and events, announcements, dining options, and other information, such as time and the weather. Touchtown digital signs replace bulletin boards in the common areas with easy-to-read, easy-to-update displays.



*Activity Assistant Afi Hemadje showed the TouchTown screen outside the auditorium to residents Doris Blumenthal and Norma LaFleur.*

The photos on the TouchTown display are constantly being updated and the residents love seeing themselves participating in the latest activities. We have recently heard through the grapevine that the photos displayed on the monitors are the “talk of the dining rooms”!